



Goondiwindi Liquor Accord

Working together for a better community!

THINK the DRINK

The aims of the THINK THE DRINK program include:

- To provide a useful tool (RSA certificate) for all students who are about to enter the workforce and / or go on to further study
- To ensure awareness that with the right to consume alcohol comes responsibilities to themselves, hospitality staff and the public
- Awareness of the laws governing the sale and consumption of alcohol
- To ensure awareness of the penalties involved when laws are breached
- Provide awareness of standard drinks, binge drinking and drink spiking
- To provide a greater base of fully RSA compliant staff for the industry
- To provide information to help these future consumers make more informed decisions about their responsibilities and behaviour in reference to their consumption of alcohol

Commencing the program

1. Approach the local schools and training providers to discuss the viability of facilitation of the training for the students
2. Liaise with the local schools and parent bodies to incorporate the THINK THE DRINK program into the schools' "life readiness" activities for school leavers
3. Obtain a very competitive quote to facilitate the RSA training (look to each secondary school's training partner)
4. Seek sponsorship from local licensed premises as well as other local businesses, councils and community groups
5. Raise the profile of the initiative through publicity in the local press, radio and television
6. Actively promote the campaign to the students and thus gain a level of momentum and enthusiasm from students with a THINK THE DRINK Alcohol Awareness Day of interactive activities (no alcohol consumption included ☺)
7. Increase awareness of the dangers associated with binge drinking and drink spiking through additional education sessions on these subjects - this is particularly timely and pertinent for the cohort as often their first big time exposure to alcohol is the upcoming Schoolies Week celebrations where rural students are potentially more at risk
8. Facilitate the current RSA certificate training which is compliant with Queensland Liquor Licensing

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9. Identify the school's Local Community Partnership (a DEST funded Career Advice initiative) which each school is allocated and who are funded to link education and industry

The alcohol awareness component

Things we felt needed to be addressed

1. What is a standard drink and how does it effect me?
2. Liquor Licensing .. the laws ..the fines.. the repercussions
3. alcohol and drug abuse and where to turn for help
4. Drink spiking
5. Binge drinking
6. Law enforcement and drink driving
7. security officers roles and their rights and responsibilities
8. taxi etiquette
9. differences pubs vs clubs rules

Activities and fun stuff to help it all sink in

1. work bags (goodies bags that can be branded by sponsors of your program)
2. information sheets especially with some drug id info, standard drink cards, drug arm, al-a-teen etc
3. prizes.. quick quizzes throughout the program with rewards help encourage retention of information
4. beer goggles (these can be accessed Apex clubs and some qld health)
5. worksheet quizzes with standard drinks to ensure they know how to calculate what they are consuming

ENTHUSIAM to embrace the concept in each area is required and initiative and innovation to fund in different areas are lynchpins for the program. I feel that if we continue to lobby the government that this very positive program can be funded by the government to ensure all senior students complete the course.

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