

Satellite Cellar Door

The holder of a Wine Producer Licence may apply for approval to sell or give the licensee's wine on other premises (i.e. Satellite Cellar Door) away from the main premises.



Trading conditions

If a Satellite Cellar Door is approved, Licensee's wine may be sold to patrons:

- For tasting on the premises as a sample only;
- To take away from the premises in sealed containers;
- With approval, for consumption on the premises other than as a sample;

The Chief Executive may allow the licensee, as a condition of the licence, to sell wine, other than the licensee's wine at the Satellite Cellar Door:

- For consumption on the licensed premises; and
- For consumption off the licensed premises but only if the sales do not exceed the sales of their licensee's wine (eg. no more than 49% of annual sales)

Financial Arrangements

It should be noted that proceeds of the sale of wine must be banked to the benefit of the licensee and not the operator of another business.

Nominees

The Licensee must nominate an adult to be a nominee at the Satellite Cellar Doors. A wine producer with more than one satellite cellar door must have a specific nominee for each place.

Trading hours

The standard trading hours for a Satellite Cellar Door are 10am to 12midnight – Monday to Sunday, however, the supply of wine will be restricted to supply for consumption on premises to persons genuinely intending to dine at the premises.

No wine may be sold or supplied on Good Friday, Christmas Day and prior to 1:00pm on Anzac Day – unless an Extended Hours Permit is obtained for this purpose.

Extended trading hours

A licensee may apply to extend the trading hours during which the licensee is authorised to sell wine at the Satellite Cellar Door, either on a permanent/regular basis or for one-off occasions.

Application for Satellite Cellar Door

Completed [application forms for Satellite Cellar Door](#) (Wine Licence Form 10), Acceptance of New Nominee (Wine Licence Form 4) and Personal Details Schedules (Wine Licence Form 5) must be lodged, and accompanied by all requirements stipulated in the form. The application fee must also accompany the forms.

Advertising

Advertising is done at the expense of the applicant and consists of:

- Advertising twice in a local newspaper;
- Advertising once in the Government Gazette;
- Displaying a sign on the premises for 28 days up to and including the final day for lodging of objections.

The Liquor Licensing Division will advise the applicant of:

- The dimensions of the sign;
- The minimum print size;
- The wording for the advertisements and sign;
- Where the sign must be located for a mandatory 28-day period.

The advertising and sign notify the public of the type of application and the proposed trading hours and call for any public objections.

If objections are lodged against the application, a conference will be held. The conference is an opportunity for objectors and applicants to informally discuss any concerns.

The Chief Executive may **waive** these advertising requirements:

- If it is not likely that members of the public in the locality would be affected by, or concerned about, the grant of the application; or
- If the application is required to be advertised as part of another process related to the application (eg. for planning approval).

To apply to have the advertising waived, a written request must be submitted. The request must outline any special circumstances that exist that replace the need for advertising in relation to amenity or disturbance to residents or businesses in the locality.

The average processing time for applications for Satellite Cellar Doors is 3-4 months. Applicants should be aware that lodgement of the application is no guarantee that the application will be granted.