

GUIDELINES – ADVERTISING APPLICATIONS of SIGNIFICANT COMMUNITY IMPACT

These Guidelines replace the *Guidelines – Advertising Application of Significant Community Impact* previously released.

Applications for a gaming machine licence, additional licensed premises or an increase in the number of gaming machines by 10 in the case of a category 1 licensed premises (hotel/tavern) and 20 in the case of a category 2 licensed premises (club) **MUST** be publicly advertised. There is however provision for the chief executive to waive this provision or relax the requirement because of:

- the remote location of the premises;
- the application does not involve any significant change in the nature or extent of gaming carried out on the premises;
- the purpose of this requirement can be achieved by other means; or
- other special circumstances.

The applicant must publish notice of the application in the form and on days approved by the chief executive, at the applicant's expense:

- once in the gazette;
- twice in a newspaper circulating in the locality;
- display a copy of the notice, conspicuously for 28 days, on the premises to which the application relates on a sign the dimensions of which, including the size of the print are approved by the chief executive.

Where that applicant is making an application under the *Liquor Act* 1992 the chief executive and the liquor licensing authority may approve a composite notice.

The chief executive will advise the applicant of the wording, size and timing of the advertising and the applicant will be required to satisfy the chief executive of compliance with the advertising requirements.

The advertisement notifies the public of the applicant's intention in relation to the premises and affords the public the opportunity to comment on the application.

Any member of the public may comment on the application, by writing filed with the chief executive on or before the last day for filing comments as specified in the displayed notice.

Member of the public means any adult individual, corporation or other organisation, that in the chief executive's opinion has a proper interest in the locality concerned and is likely to be affected by the grant of the application. Comments may be made individually or collectively by a group of members of the public.

The chief executive will, within 14 days after the last day for filing comments, give the applicant written notice of all community comments properly made and the notice will include a copy of the comments.